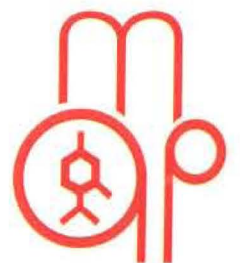




we never innovate to compete,
WE INNOVATE TO LEAD.

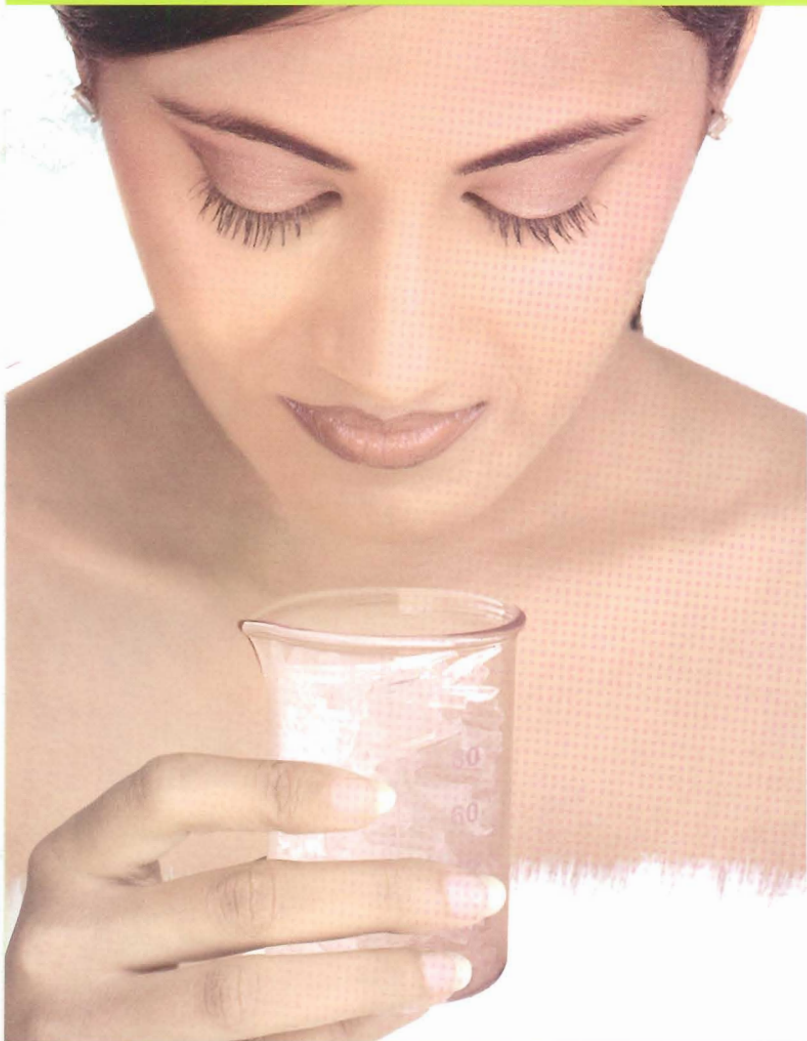


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Menthol Crystal Replacement (**MCR**), is a unique cost-effective reconstitution of *l*-Menthol crystals, which is a stunning blend of the fractions of Mentha Arvensis oil and other essential oils of mint origin.

Menthol Crystal, which is having 99.6% of *l*-Menthol, is a widely accepted product and act as an important ingredient to various industries. On the contrary, **MCR** is innovative blend of dementholised peppermint oil, which has higher level of *l*-Menthol (ranging from 85 - 90%) and has equivalent organoleptic profile as that of Menthol Crystal.

The lower amount of *l*-Menthol in **MCR** makes it highly cost-effective and to its advantages, it is a free flowing liquid in summers. Hence, it can be used straight away in the formulations.

It is highly stable in products like toothpastes, candies and oral care products where it can substitute Menthol at 1:1 ratio.



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100%

Natural
aroma of freshness...

MenthaMint

A 100% natural, cost-effective & amazing substitute to American Peppermint Oil. It is a beautiful blend of selected fractions from Mentha Piperita Oil originating from many parts in India. The raw materials are exclusively selected by our flavourists and upon distillation; the fractions are brilliantly blended to originate "Mentha Mint".



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The term, 'Gum Naval Stores' denotes the products obtained from the resin of pine trees (Genus "Pinus"), which gets collected by the tapping of living trees. The origin of this term can be traced back from the days when wooden naval ships were waterproofed using pitch, tar and other resinous products from pine trees. Although the connection with ships is now remote, the term is still commonly used in the trade.

Turpentine is a product obtained by distillation of the collected resin. It is mainly composed of alpha Pinene, beta Pinene & other terpenes. The annual worldwide production of Gum turpentine is estimated around 150000 metric tons. It is a known fact that either alpha or beta Pinene acts as a precursor for most of the best smelling as well as essential aroma chemicals.



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DEMENTHOLISED PEPPERMINT OIL (DMP)



An ever-expanding boundary of the global markets, open doors to remarkable opportunities for those companies who have strong vision, commitment to quality and unmatched delivery schedules. **MAPL** is one those with the largest manufacturing facilities for Dementholised Peppermint Oil in India.

MAPL is equipped with state-of-the-art R&D and quality control techniques to offer products with negligible rejections. Expert quality evaluators are always at the job to ensure zero batch-to-batch variations. **MAPL** offers cost-effective tailor-made products with bespoke organoleptic profile and physical characteristics.



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Years gone by have witnessed a tremendous uplift in the standard of living. Consequently lifestyle, healthcare and pharmaceutical industries have widened their product portfolios; hence the need of products offering more freshness to its user has tremendously increased. Menthol, being the primary ingredient, gives minty fresh sensation with faster healing properties. Considering the need, producers are looking for good product with best pricing to stand out for a better quality.

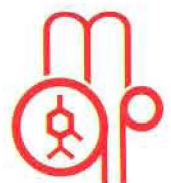
MAPL has been producing Menthol since inception and has achieved a remarkable growth in attaining the Quality and played a remarkable role in making India as the largest producer of Menthol in the world.

Our special processes, research and quality assurance labs have been equipped with state of the art equipments to ensure the deliverables right from its source to the final destination.

We are equipped with state-of-the-art crystallization chambers with total installed capacity of 2800 Metric Tons of Menthol annually. Currently, MAPL is meeting nearly 15% of global market demand.



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